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## Re-Charge Your Room with Art, the Most Inexpensive Design Change!

By Suzanne Gallagher, the Wall Design Diva

So, you are just tired of the way your room looks. Something is wrong but you can't afford a complete redo... What to change? The art! Did you know that there is more square footage of wall space than anything else in our homes? There is about twice the space on your walls as you have on the floor, lots of opportunity to hang art. The average home has opportunity for approximately 30 to 50 pieces of art, mirrors other wall décor. You cannot own too much art, and art can be the least costly part of your interior decorating project.

Voila! When revamping your room Start With Art! The following are some of the Wall Design tricks that you can use to re-charge your space!

### **Re-arrange the pieces you already own.**

Take everything off the walls. Evaluate the furniture plan and decide where the focal point of the room should be. Art is perfect for creating a dynamic focal point. Start with that. Then identify three to 5 other areas where art can be placed. Make a list, noting the size of the spaces that are available for art.

### **Re-evaluate the images you have been living with.**

Decide how much you love the art you own. Maybe some of them are not your favorites any more and should go another direction, to another space in your home or someone else's home. This may be the opportunity you have been waiting for to change the mood or style of your space by changing the art. Do some shopping in furniture stores, catalogs, art web sites. Look at imagery everywhere to get a sense of your taste and direction. Take the time to think about what you want. It will make a great impact when you change the imagery in the focal point of your room.

### **Re-frame only those items that you love and need a preservation facelift or design update.**

Artists rarely use quality frames when offering their originals for sale. Most of the time the buyer just hangs as is and never gives it another thought. Re-framing your art is relatively cost effective and can make a colossal difference in the presentation! The piece may not have conservation matboard protecting it from harmful chemicals that will "burn" and discolor the image. It also may not be protected from UV light with conservation glass. Ask your local framing expert to evaluate your pieces.

### **Re-think large mirror placement.**

Make sure that mirrors are hung in places where they reflect something beautiful, and expand the space. If not, relocate to another spot. What about the framing design? Is it appropriate for the space?

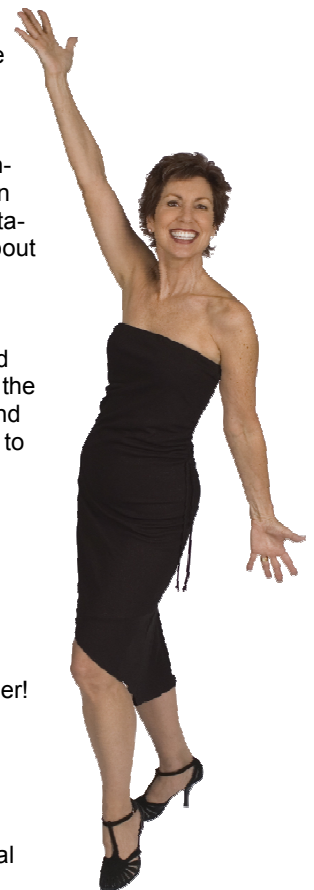
### **Re-group those pieces that never seemed to have a spot of their own and create a dynamic grouping.**

Collect in one spot all of the art pieces that you have not placed and determine if they could be hung together in a grouping. You may be surprised with the images that relate by color or shape and work very well, even great together! Fill a staircase hallway, or other large space with art and decorative mirrors combined.

### **Re-organize the art placement creating variety in each room.**

Create variety for the aesthetic eye by hanging art in the same room in different formats. For example have a large horizontal piece over the mantle, two coordinating images on either side of the fireplace, a grouping of three on the opposite wall, etc. Change the orientation of pieces so that not all are wider than tall. Incorporate some round or oval shapes with individual pieces or groups of images.

Guaranteed, when you are finished with this project, your guests will be guessing to find out which art pieces are new. They will think that you have changed more than the art. These and other easy to apply "tricks" are what make a room hum. You don't have to own original art to create a space that has charm, individuality, and pizzazz. It's all part of creating the Fine Art of Wall Design!



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**Invite Suzanne to share her passion for art and interior design with your special group!**

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