

SUZANNE GALLAGHER

ASID INDUSTRY PARTNER
NWSID PROFESSIONAL RESOURCE AFFILIATE

The Art and Wall Design Expert!

WALL DESIGN *Diva*

START WITH ART!

Discover the secret to growing your business by offering more than art and custom framing!

Need an energetic inspirational presenter for your next professional event? Suzanne Gallagher, The Wall Design Diva, is an interior design specialist in art and custom framing design. Suzanne's experience in helping individuals and businesses with dynamic Wall Design© for homes, offices, and other commercial spaces has given her unique insight to the power of art in the interior space.

One of the most gratifying segments of her business is to share her knowledge and motivate others. Your group will be inspired and engaged. Suzanne is passionate about transforming each interior into the personal space that everyone desires. It is the "design glue" that holds a room together, incorporating color, mood, and style.



The art industry has changed dramatically in recent years. With the advent of digital technology, reproductions of fabulous art imagery are now available in every price range, making it possible for everyone to own "art." Suzanne is enthusiastic about sharing her knowledge with other professionals.

Her presentations are full of practical interior design tips along with personal stories that will make you laugh, maybe even cry. She will engage and motivate you to re-energize your business and create the Va Va Voom, Ooh la la, and "That's it!" response from customers that we all want.

Suzanne's book, The Fine Art of Wall Design is a testimony to her enthusiasm for and knowledge of art and its application in the interior space.



- Wall Design Diva, LLC, Managing Partner and Creative Director
- American Society of Interior Designers, Industry Partner
- Northwest Society of Interior Designers, Professional Resource Affiliate
- The Fine Art of Wall Design Author
- Start With Art! Quarterly Newsletter, Publisher
- Contributor to American Society of Interior Designers Monthly Publication
- Featured and quoted in multiple publications including The Oregonian, Home and Garden, Picture Framing Magazine, The Community Newspapers, Home Accents Today, Suite 101, Art of Oregon, Solutions at Home, The Midwest Book Review, Accessory Merchandising, Portland Tribune Home and Garden
- Television guest on Better.TV, and repeat featured guest on AM Northwest

Invite Suzanne to share her passion for art and framing design with your group!

503-579-2787 (ARTS) Suzanne@walldesigndiva.com www.WallDesignDiva.com

START WITH ART! PROGRAMS BY SUZANNE GALLAGHER

WALL DESIGN *Diva*



GOOD THINGS

ARE BEING SAID!

...Suzanne is a professional who understands the importance of creating desire through consumer education. Her book relating art to interior design will be highly useful for framers and will create consumer excitement for the picture framing industry." *Steve Dodd, President Northwest Framing, Seattle WA*

"I so thoroughly enjoyed the seminar. Your presentation is filled with enthusiasm, humor, and of course knowledge." *Miryam Brewer Oregon*

"...we picture framers are not only in the business of providing great picture framing products, but also to educate our customers on all aspects of art and picture framing concepts and designs etc (basically everything in your book), and we are doing this painfully slowly, one customer at a time.... Your book really contributes to this process, may you sell millions. (globally)" *Peter Flynn Absolute Picture Framing PTY LTD Queensland, Australia*

"I was fascinated with the comment of starting with art...it makes perfect sense even if you don't change your furnishings, art can set the tone, mood and personality of the room....I love your style, you have such an enthusiastic demeanor and it is very evident that you believe in and love what you are doing. You shine with success!" *Laura Donaca Oregon*

"I have a copy of your book sitting in front of me...it's absolutely fantastic! Surely it would inspire (our customers) to buy more art and framing....Not only is your book a great resource for people who buy art and framing and want to learn how to design their homes with art, but it's excellent as a tool on design and merchandising for our colleagues...your book is going to become part of their training. You describe framing components, art mediums, groupings, hanging options, etc.... so well, much better than anything we already have in place." *Teri Holland, Training Manager Northwest Framing*

Expand Your Business - Start With Art!

Every piece of wall art hangs on a wall in an interior space! The person standing on the other side of the counter right now has walls; more than you know ! Fact: the average home has spaces for at least 30 pieces of art, mirrors, or wall décor? Grow your relationship with the customer by offering more than framing design. By becoming more than a custom framing store... a design resource for art décor, you will generate more sales. Suzanne will share her expertise in marketing that may just be the right fit for your business!

You Can't Frame Fresh Air

If the customer doesn't have anything to frame, the odds of selling custom framing are not good. Be great at assisting your customer with selection of art imagery for their unique spaces. There is a Wall Design method to finding the right art for your space. Suzanne will share her professional experience in helping clients discover inspiration for their interior. Voila! You will sell art, custom framing, and increase your business!

It's All in the Design, Great Framing Design

All framing design is not equal. There is good design and less good design...and then there is fantastic framing design! Often times customers do nothing because there are just too many choices. The truth is many framing projects are done more than once because the consumer is unaware of differences in product quality and good design. Help your customer's dollar go farther by buying it right the first time. Suzanne will inspire you with the verbal tools and interior design savvy that she uses when advising her clients to choose the best!

PARTIAL CLIENT LIST

- Art EXPO, Atlanta
- Beard's Framing Stores, OR
- Northwest Framing Store Manager Training Seattle, WA Portland, OR
- Designers Art Unlimited, OR



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