

SUZANNE GALLAGHER

ASID INDUSTRY PARTNER
NWSID PROFESSIONAL RESOURCE AFFILIATE

The Art and Wall Design Expert!

WALL DESIGN *Diva*



START WITH ART!

Learn how to express your clients' unique style, create mood, and jazz up interior spaces with Suzanne's "Wall Design" tricks.

Need an energetic inspirational presenter for your next interior design event? Suzanne Gallagher, The Wall Design Diva, is an interior design specialist in art, custom framing design, and placement. Suzanne's experience in helping individuals and businesses with dynamic wall design for homes, offices, and other commercial spaces has given her unique insight to the power of art in the interior space.

One of the most gratifying segments of her business is to share her knowledge and motivate others. Your group will be inspired and engaged. Suzanne is passionate about transforming each interior into the personal space that everyone desires. The home is the one sanctuary that reflects the owners' style, and personality. The art is the unique design element, the focal point of most rooms that truly tells their story. It is the "design glue" that holds a room together, incorporating color, mood, and style that the sofa just can't do!

Suzanne is enthusiastic about sharing her knowledge with fellow design professionals who are always hungry for more inspiration. Her presentations are full of the key facts and tips that you can apply to your business now, along with personal stories that will make you laugh, maybe even cry. She will engage and motivate you to create the Va Va Voom, Ooh la la, and "That's it!" look that we all want to make our projects pop and keep those customers coming back for more.

Suzanne's book, The Fine Art of Wall Design is a testimony to her enthusiasm for and knowledge of art and its application in the interior space.



- Wall Design Diva, LLC, Managing Partner and Creative Director
- American Society of Interior Designers, Industry Partner
- Northwest Society of Interior Designers, Professional Resource Affiliate
- The Fine Art of Wall Design Author
- Start With Art! Quarterly Newsletter, Publisher
- Contributor to American Society of Interior Designers Monthly Publication
- Featured and quoted in multiple publications including The Oregonian, Home and Garden, Picture Framing Magazine, The Community Newspapers, Home Accents Today, Suite 101, Art of Oregon, Solutions at Home, The Midwest Book Review, Accessory Merchandising, Portland Tribune Home and Garden
- Television guest on Better.TV, and repeat featured guest on AM Northwest

Invite Suzanne to share her passion for art and interior design!

503-579-2787 (ARTS) Suzanne@walldesigndiva.com www.WallDesignDiva.com

START WITH ART! PROGRAMS

BY SUZANNE GALLAGHER

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Good things are being said!

"I was fascinated with the comment of starting with art...it makes perfect sense even if you don't change your furnishings, art can set the tone, mood and personality of the room.....I love your style, you have such an enthusiastic demeanor and it is very evident that you believe in and love what you are doing. You shine with success!"

Laura Donaca, Designer

"I so thoroughly enjoyed the seminar. Your presentation is filled with enthusiasm, humor, and of course knowledge. ... I have a new client needing art and your suggestions during the presentation helped me come up with ideas for her home. I spoke with her already and she is excited about the ideas."

Miryam Brewer, Designer

Start With Art!

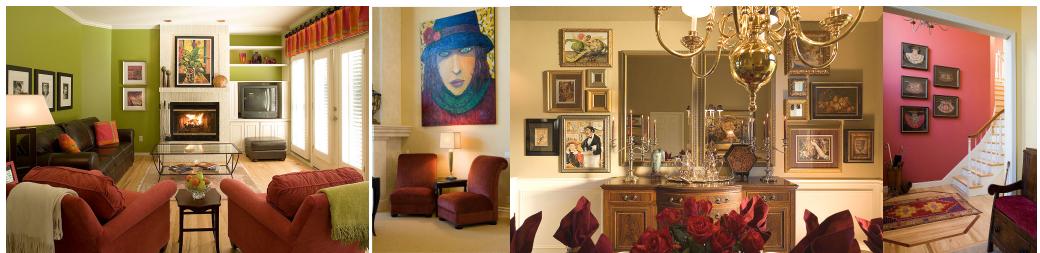
Make your design C.S.I. job easier. Discover the simple tricks to get from "A" to "sizzle" fast! We all know that discovering the "inner soul" of the customer, uncovering their unique personality and style can be challenging. You will learn how art can be the catalyst for your design projects. It can also be the focal point that pulls the existing design elements together. Innovate and resonate with your client on the first appointment!

Choosing the Right Image

Design professionals typically shy away from assisting their clients with art because it is a "personal choice." That's too bad because it can be a significant source for additional income and lead to more business! There is a method to art selection. Suzanne shares her professional experience in helping clients find the right art for their homes and offices. Don't miss out on the fun of adding pizzazz to your projects with art!

Everything In It's Place, The Right Place or... No Place!

Even professional designers can be stumped about where to hang art and how to put together groupings. More mistakes are made in this area than any other. Just take a look at the photos in your favorite design publications. This interactive presentation will inspire you to create the Va Va Voom tricks that will make your projects sizzle!



PARTIAL CLIENT LIST

- Landfair Furniture and Design Gallery, Portland, OR
- Interior Motives Accents and Designs, Tigard, OR
- LizabethA Interior Furnishings, Camas, WA
- Northwest Society of Interior Designers, OR

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